

Middletown Central Park Association

P.O. Box 383, Middletown, CA 95461

## Middletown Days Sponsorship

*"Small Town USA!"*

[middletowndays.org](http://middletowndays.org)

Howdy!

We are excited to announce the 62nd annual Middletown Days celebration! There is a lot going on this year and we are all working hard, but we can't do it without support from local businesses and individuals such as yourself. To celebrate our 62nd year, we have expanded our events into two weekends, with the Queen & Princess Competition held June 3rd & 4th. The traditional Middletown Days activities the 16-18th. We are hoping this will be one of our largest events in Middletown's history. Hosting fast paced family fun, rodeo action and team roping.

Middletown Central Park is the only community owned park in Lake County. It is governed by a Board of Directors and is maintained solely by volunteers. All proceeds from Middletown Days goes toward property taxes, insurance, improvements and general upkeep. Our volunteers work very hard to keep the park and arena open and safe for everyone to use throughout the year.

Middletown Days is Middletown's largest event in our community. We are seeking sponsorships for all events.

Our traditional Middletown Days begin on Friday, June 16<sup>th</sup>, with slack & Team Roping at Central Park. The parade through downtown Middletown is Saturday, June 17<sup>th</sup>, followed by the Kid's Playday. Returning this year will be the Jr/Sr Round-up. Last years' cornhole tournament was a great success as well as a Cutest Cowboy and Cowgirl Contest - come join in the fun. Volunteers will cook up a delicious barbecue for lunch while visitors stroll among the vendors with music and dancing. The dance on Saturday evening will begin at 8pm and go until 1am, featuring Breaker One 9.

Sunday, June 18<sup>th</sup>, is Cowboy Church, the Lioness Father's Day Breakfast, the famous Bloody Mary Horseshoe Tournament, Gymkhana and the last day to buy Middletown Days Queen Raffle tickets for quality home raised beef donated by Benjamin Ranch & Slaughter. The exciting Hide Ride and Rescue Race will end the weekend.

Included with this letter are forms allowing you to specify which event(s) you would like to support. Please fill it out so we may properly thank you for your donation. All sponsors will be announced during the event in which you donate and will have their names published on our website.

We are very grateful for donations of any size and hope that you can help us! Thank you for your time and consideration for this annual community event. Please mail your donation to the address above, or contact me, Karen Jones, (707)355-0227.

Sincerely,

Karen Jones, Sponsorship Chair