

Middletown Central Park Association
Middletown Days Sponsorship
P.O. Box 383, Middletown, CA 95461

“Celebrating Red, White & Blue”
www.middletowndays.org

Howdy!

We are excited to announce the 64th annual Middletown Days celebration! There’s a lot happening this year, and while we’re all working hard, we can’t do it without support from local businesses and individuals like you.

To celebrate our 64th year, we’ve expanded our events into **two weekends**. The Queen & Princess Competition will be held on **June 14th**, and the traditional Middletown Days activities will take place **June 20–22**. We’re hoping this will be one of the largest events in Middletown’s history—full of fast-paced family fun, arena action, and team roping.

Middletown Central Park is the **only community-owned park in Lake County**. It’s governed by a Board of Directors and maintained entirely by volunteers. All proceeds from Middletown Days go toward property taxes, insurance, improvements, and general upkeep. Our volunteers work very hard to keep the park and arena open and safe for everyone to enjoy throughout the year.

Middletown Days is **our community’s largest event**, and we are seeking sponsorships for all activities.

Our traditional Middletown Days begin on **Friday, June 20**, with Team Roping at Central Park. The **parade through downtown Middletown** is on **Saturday, June 21**, followed by the Kid’s Playday, Breakaway Roping, Mutton Bustin’, and Barrel Racing. Last year’s **cornhole tournament** was a great success, as was the **Cutest Cowboy and Cowgirl Contest**—come join in the fun!

Volunteers will cook up a delicious barbecue lunch while visitors stroll among the vendors with music and dancing. The Saturday night **dance will begin at 9:00 PM and go until 1:00 AM**, featuring **The Happy Accidents**.

Sunday, June 22, begins with **Cowboy Church**, the **Lioness Club’s Father’s Day Breakfast**, the famous **Bloody Mary Horseshoe Tournament**, **Gymkhana**, and the **last chance to buy Middletown Days Queen Raffle tickets**—for quality, home-raised beef donated by **Benjamin Ranch & Slaughter**. The exciting **Hide Ride and Rescue Race** will close out the weekend.

Enclosed with this letter are forms allowing you to specify which event(s) you'd like to support. Please fill it out so we can properly thank you for your donation. All sponsors will be announced during the event they support and are recognized on our website.

We are very grateful for donations of any size and hope you can help us! Thank you for your time and consideration for this annual community event. Please mail your donation to the address above or contact me directly.

Sincerely,

Karen Jones, Sponsorship Chair

(707) 355-0227

Middletown Days ~ Sponsorship Program
Please return form and sponsorship to:
MCPA, P.O Box 383, Middletown, CA 95461

Queen & Princess Contest (buckles, tiara & awards) partial \$200 _____ full \$400 _____

Chute Sponsor \$400 _____

Flag with your business name \$200 _____ (yearly fee) \$350 _____ (1st year set up fee)

Friend of the Park Your choice of donation amount \$ _____

Renewal Arena Sign for 1 year _____ (\$200) New Signage _____ (\$400)

Friday Events

Team Roping Buckle _____ Set of Spurs _____ ½ Saddle _____ Saddle _____
(\$200) (\$200) (\$400) (\$800)

Saturday Events

Kids Play Day \$100 _____ (partial) \$500 _____ (full)

Community Tug-O-War Sponsor \$100 _____

Parade \$45 _____ Trophy
\$290 _____ Sweepstakes Trophy
\$50 _____ Rod Huston Sit Up Straight Award (Hardester's Gift Certificate)

Saturday Breakaway Sponsors: \$200 _____ \$45-100 _____ (2nd - 3rd your choice)

Saturday Barrel Race Sponsors: \$200 _____ \$45-100 _____ (2nd - 3rd your choice)

Mutton Busting \$150 _____

Cornhole Tournament \$200 _____ Cornhole Tournament(partial) \$100 _____

Cutest Cowboy & Cowgirl Contests \$50-100-150 (your choice) _____

Sunday Events

Gymkhana \$200 _____ Buckle \$50-150 _____ (2nd-5th) your choice

Gymkhana Leadline \$200 _____

Hide Race Buckle \$150 _____ Rescue Race Buckle \$150 _____

Horseshoe Tournament \$200 _____ Horseshoe Tournament(partial) \$100 _____

Name: _____ **Phone:** _____

Address: _____