

Middletown Central Park Association
95461

P.O. Box 383, Middletown, CA

Middletown Days Sponsorship

"We are Breaking Out"
middletowndays.org

Howdy!

We are excited to announce the 60th annual Middletown Days celebration! There is a lot going on this year and we are all working hard, but we can't do it without support from local businesses and individuals such as yourself. To celebrate our 60th year, we have expanded our events into three weekends, with the Queen & Princess Competition held June 12 & 13. The traditional Middletown Days activities the 18-20th, and the Middletown Days Junior Rodeo held June 25-27. We are hoping this will be one of our largest events in Middletown's history. Hosting fast paced family fun, rodeo action, team roping and jackpot barrel racing.

Middletown Central Park is the only community owned park in Lake County. It is governed by a Board of Directors and is maintained solely by volunteers. All proceeds from Middletown Days goes toward property taxes, insurance, improvements and general upkeep. Our volunteers work very hard to keep the park and arena open and safe for everyone to use throughout the year.

Middletown Days is Middletown's largest event of our community. We are seeking sponsorships for all events.

Our traditional Middletown Days begins on Friday, June 18th, with the Team Roping at Central Park. The parade through downtown Middletown is Saturday, June 19th, followed by the Kid's Playday. New this year will be the Cowboy Team Races, a cornhole tournament as well as a Cutest Cowboy and Cowgirl Contest - come join in the fun. Volunteers will cook up a delicious barbecue for lunch while visitors stroll among the vendors with music and dancing. The dance on Saturday evening will begin at 8pm and go until 1am.

Sunday, June 20th, is Cowboy Church, the Lioness Father's Day Breakfast, a Chili Cook-off, the famous Bloody Mary Horseshoe Tournament, the Gymkhana and the last day to buy Middletown Days Queen Raffle tickets for quality home raised beef donated by Benjamin Ranch & Slaughter. The exciting Hide Ride and Rescue Race will end the weekend. BUT WAIT! New this year is an additional weekend of fun. June 25-17 the park will be hosting a Jackpot Barrel Race which will kick off two days of Jr. Rodeo fun, ending another year of Middletown Days festivities!

Included with this letter are forms allowing you to specify which event(s) you would like to support. Please fill it out so we may properly thank you for your donation. All sponsors will be announced during the event in which you donate and will have their names published on our website.

We are very grateful for donations of any size and hope that you can help us! Thank you for your time and consideration for this annual community event. Please mail your donation to the address above, or contact one of the Middletown Central Park members listed below.

Sincerely,

Karen Jones, (707)355-0227